



Now Available in California: Trigger Rate and Trigger Rate Plus

Experience Growth, Protection and Guarantees in a Straightforward FIA

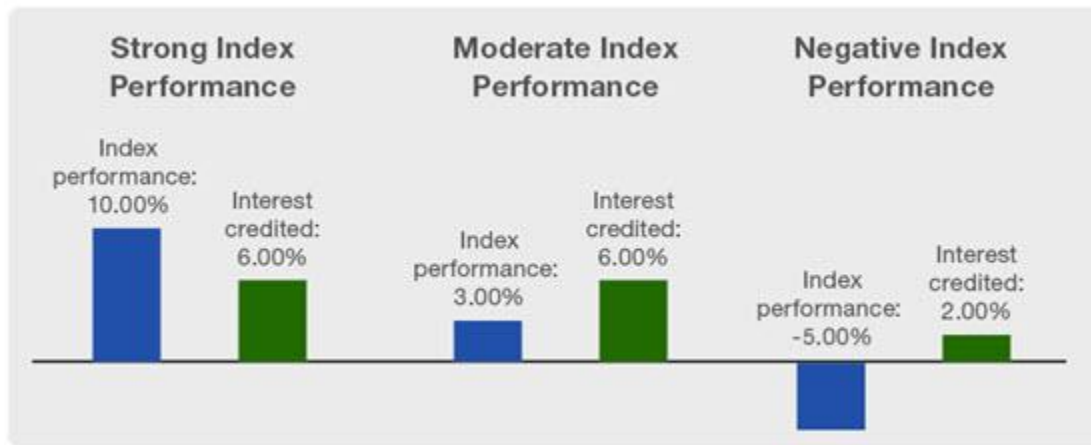
The Enhanced Choice Index Plus annuity features Trigger Rate and Trigger Rate Plus crediting strategies. Both options help clients stay on course, even when an index is underperforming.

Trigger Rate: Clients earn a set amount of interest if the index performance is zero or positive. For example, if the Trigger Rate is **8.00%**:



Trigger Rate Plus: Clients earn a Trigger Rate if the index performance is zero or positive — plus a Guaranteed Earnings Rate if the index performance is negative.

For example, if the Trigger Rate is **6.00%** and the Guaranteed Earnings Rate is **2.00%**:



Rate Guarantees on Trigger Rate Strategies

Index/Account Name	Crediting Strategy	5-Year	7-Year
S&P 500	Trigger Rate	1-year	1-year
S&P 500 Dynamic Intraday TCA Index	Trigger Rate Trigger Rate Plus	5 years	7 years

[Get ECI Plus Rates](#)

Select your Distributor in the drop-down menu or select “not affiliated with a distributor or distributor not listed.”

Availability may vary depending on whether your firm requires additional AOE testing. Please consult your back office. Follow these [transition rule requirements](#).

Get Ready to Sell

Product Training

We require product training before starting an application. However, if

producers have already completed our ECI Plus product training, no additional training is necessary.

Bookmark our [website](#) for product training, applications and product information.

Marketing Materials

- [Sales Guide](#) (For producers only)
- [Fact Sheet](#)
- [Product Highlights Flyer](#)
- [ECI Plus Brochure](#)

Contact our annuity sales team for questions or more information.

Annuity Sales Support

800.378.4578 | annsales@standard.com

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