Coming Soon to California:
More Guarantees and More Choices on Enhanced Choice Index Plus

Get ready for exciting new features on the Enhanced Choice Index Plus annuity, launching in California on July 20, 2026. Look forward to more rate guarantees, innovative crediting strategies and a new index choice from S&P Dow Jones Indices.

More Rate Guarantees

- 10 allocation options with guaranteed rates for five to ten years, depending on the selected strategy
    - Includes fixed interest crediting, now enhanced with a multi-year rate guarantee

Additional Crediting Strategies

- Trigger Rate
- Trigger Rate Plus
- Locked Cap Rate
- Locked Trigger Rate

New Index Option from S&P Dow Jones Indices

- S&P 500® Dynamic Intraday TCA Index
  The Index uses 13 observation windows throughout the trading day to adapt to changing market conditions as it seeks a more stable volatility experience compared to traditional risk control indices.

Please follow these transition rule requirements.

Availability may vary depending on whether your firm requires additional AOE testing. Please consult your back office.

Get Ready to Sell

Product Training
We require product training before starting an application. However, if producers have already completed our ECI Plus product training, no additional training is necessary.

Bookmark our website for product training, applications and product information.

Marketing Materials

- Sales Guide (For producers only)
- Fact Sheet
- Product Highlights Flyer
- ECI Plus Brochure
- Legacy Max Brochure

Contact our annuity sales team for questions or more information.

Annuity Sales Support
800.378.4578 | annsales@standard.com

For producers only. Not for use with consumers.

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